



**OFFICE OF THE GOVERNOR
HAGÁTÑA, GUAM 96910
U.S.A.**

EXECUTIVE ORDER NO. 2014-13

**RELATIVE TO CREATING AND AUTHORIZING THE IMAGINE GUAM
PROGRAM**

WHEREAS, the people of Guam have an opportunity to foster a new Guam economy and community, imagined by our generation, and carried out by the bright minds and ambitions of the schoolchildren of Guam, who will be graduating into the real world of work; and

WHEREAS, the government recognizes that local talent can drive the development of new industry and the expansion of existing ones. This local talent will be groomed by an education system that aligns its standards to the island's workforce and economic goals. These goals will be created by our community today through a vision we create together; and

WHEREAS, Guam can determine the future of the community and economy through proper planning and the prioritization of future resources to the education of tomorrow's workforce - children in today's classrooms; and

WHEREAS, such a vision cannot exist without the collective forward thinking of our community. With the values of our island in mind, we must envision holistic development of the island, social, political and cultural; and

WHEREAS, with or without the military buildup, one will be hard pressed to find many other communities in the world with growth potential as certain as Guam's, with billions of dollars more in investment to public and private infrastructure, financing, energy, green technology, education, health technology, and much more; and



WHEREAS, we have to channel this major financial investment to Guam into sustainable community – not just economic – development; and

WHEREAS, the avenue to continuous and culturally- and environmentally-respectful community and economic development is a unified vision and strategic roadmap to ensure children in today's classrooms are prepared to seize the opportunities of our future; and

WHEREAS, if the government of Guam does nothing to promote the economic and social interests and prosperity of our people, then it either surrenders the opportunities of tomorrow to outside and foreign interests, or it risks wasting the opportunities of the buildup to bring about sustainable growth; and

WHEREAS, this government, like no other in history, has the responsibility to create and adopt a long-term vision and policy to foster a new Guam economy and community by steering the island's 30,000 schoolchildren into the careers of the future; and

WHEREAS, several government of Guam agencies and programs have put forward mid-range development plans, but these must be married by long-term vision; and

WHEREAS, this will be the first time a consolidated visioning process will lead to a strategic plan that aligns economic and community development with workforce development and education outcomes; and

WHEREAS, local government capacity must be built in order to: 1) facilitate a visioning process; and 2) implement the strategy; and

WHEREAS, the paramount duty of our administration in building Guam is to set the vision for this community through the creation and adoption of a strategic plan, put together by community stakeholders, to map out a new Guam economy and community and to ensure children in classrooms today are educated to lead the careers of tomorrow in this new community.



NOW, THEREFORE, I, EDWARD J.B. CALVO, *I Maga'lahaen Guåhan*, Governor of Guam, by virtue of the authority vested in me by the Organic Act of Guam, as amended, do hereby order:

1. **Creation & Authority.** There is hereby established the IMAGINE Guam Program. It is charged to do the following:
 - a. Establish a set of community values that will provide the parameters of the strategy.
 - b. Direct, through the Guam Economic Development Authority, the overlay, merger, amendment, planning, programming, sequencing, implementation, and controls of all existing master plans within the government of Guam. This will provide a mid-term outlook of the island as a long-term vision and strategy is developed.
 - c. Bring the community together to create a vision that:
 - i. Projects the growth of existing industries over the next 50 years;
 - ii. Projects the creation of new industries over the next 50 years;
 - iii. Projects land use, infrastructure development, technological advancement, and sustainable resource use through the next 50 years;
 - iv. Envisions the health needs of Guamanians through this period;
 - v. Envisions the justice system needs of Guamanians through this period;
 - vi. Addresses the reduction of poverty, with a goal of sustainable five-percent unemployment through this period;
 - vii. Projects, with as much focus as is reasonable in an ever-evolving global economy, the career paths of the future.
 - d. Prepare changes to policy that will allow the created vision and strategy to be implemented.
 - e. Bring the community together and create an education agenda, inclusive of public and private schools and the post-secondary institutions, that bridges the reforms of the



- f. Educational Learning Task Force's short- and mid-term goals, to the long-term goal of this project to build and sustain the community of the future.
 - g. Direct, through a project management team, the programmatic and government-wide achievement of this strategy, to be implemented by master plan that is updated at least once every five years.
2. **Steering Committee.** A steering committee is hereby created within the project.
- a. The Governor shall appoint the members of the Steering Committee, which shall be facilitated by the Guam Economic Development Authority.
 - b. The steering committee shall:
 - i. Coordinate the provisions of 1(a), 1(b), 1(c), and 1(e), and ensure the completion of the project based on the attached plan;
 - ii. Turn the project over to the PMT for the implementation of 1(f).
3. **Policy Team.** A policy team is hereby created within the project.
- a. The Governor shall appoint the members of the Policy Team. The Governor shall serve as the Chairperson of the IMAGINE Guam Project and the Policy Team.
 - b. The Policy Team shall:
 - i. Direct any and all aspects of the project;
 - ii. Review and approve the set of community values as provided for in 1(a);
 - iii. Determine any amendment and provide direction on the planning, programming, sequencing, and implementation of the overlaid and merged mid-term infrastructure plans as provided for in 1(b);
 - iv. Consider the results of 1(c), review and approve these, and thereafter prepare and implement, or otherwise propose (where legislative action is required), changes to policy as provided for in 1(d);



- v. Review and approve the recommendations of the Guam Economic Development Authority as it pertains to changes in the government structure for the government of Guam to effectively carry out this strategy;
 - vi. Engage regional governments and partners as best practices are developed. This will be done in an effort to improve the educational quality, therefore the workforce development, and therefore the economic development of Micronesia;
 - vii. Determine readiness to execute 1(e);
 - viii. Upon the completion of 1(e), issue direction for the implementation stage as provided for in 1(f).
4. **Guam Economic Development Authority.** The Guam Economic Development Authority shall consider the approved results of 1(c) and prepare and submit a plan to the policy team on changes to government structure for the government of Guam to effectively carry out this strategy. This includes, but is not limited to:
- a. Efficiency of processes and services;
 - b. Tax and fee structure that places fewer burdens on Guamanians.
5. **Project Management.** Considering the lack of capacity in the government to manage a program as large as this, the steering committee is authorized to secure program management services.
6. **Assistance & Administrative Support.** All departments and agencies of the Government of Guam are hereby directed to provide such assistance as possible to aid the steering committee in carrying out its duties and responsibilities, including the provision of staff, technology and administrative support.
7. **Consultants.** The steering committee, with approval of the Governor, may consult with outside experts and, through the procurement of a government entity or agency, retain the services



8. of such experts/advisors or consultants as necessary in the performance of its duties.
9. **Designation of Cabinet Support.** The Governor may from time to time designate such other cabinet or executive staff members who shall attend project meetings or events.

SIGNED AND PROMULGATED at Hagåtña, Guam, this 19th day of September, 2014.



A handwritten signature in black ink, appearing to read "Eddie Baza Calvo", written over a horizontal line.

EDDIE BAZA CALVO

I Maga'Låhen Guåhan
Governor of Guam